

#### Selling Medians in Utah

7<sup>th</sup> Conference on Access Management

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## Need for Median Treatment

- Congestion/Traffic Volume
- Identified safety issue
- Proximity to intersection or access



## **Highway Project Bombshell**

• What do people think of when told at a highway open house meeting,

".... we are recommending a median treatment as part of this project."

## **Highway Project Division**



DOT

Road User

Emotion

**Decimal Point** 

# Median Design Types

#### Median Treatments

#### Undivided

- Flush / Painted
- Divided
  - Swale
  - Flush / Painted
  - TWLTL
  - Raised Non-Traversable / Traversable Barrier





## What Are the Benefits of Medians?

#### Safety

Fewer / Less Severe Accidents Less Auto / Pedestrian Conflict

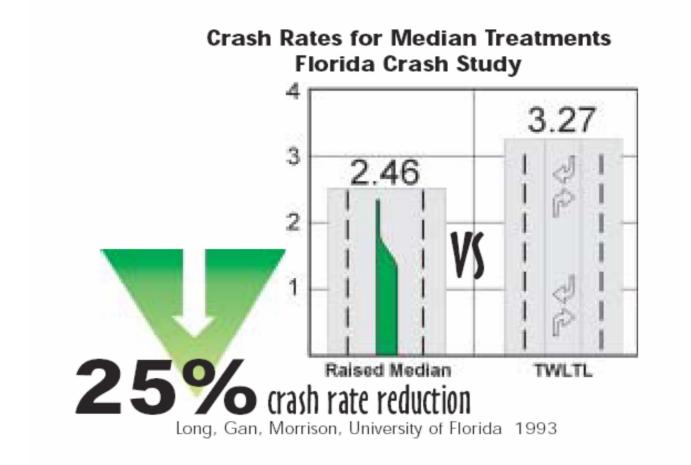
#### Efficiency

Less Congestion Optimize Built Capacity

#### Aesthetics

Room for Landscaping and Pedestrians Visual Attractive Corridors Less Roadway Pavement

#### **Medians Improve Safety**



#### Need to Address Public Perception

- Need to recognize and connect public perception and engineering expectation.
- Identified raised median treatments as most controversial.

#### Need to Address Public Perception

#### **UDOT Research Project:**

- 1 Literature search on factors for need of median application
- 2 Medians Public Involvement Campaign

## **Research Project 1**

 Evaluation of Four Recent Traffic and Safety Initiatives, Vol. II : Developing a Procedure for Evaluating the Need for Raised Medians

<u>A Guide for the Evaluation of Median</u> <u>Treatments</u> (tool for design engineers and planners to estimate implementation of appropriate median treatments)

## When to Upgrade?

When is it feasible to upgrade from Undivided or Flush Median to a Divided or Raised facility?





## When to Upgrade?

Annual Midblock Accidents per 1/4 mi Section --Business or Office Land Use

Driveways/Mile	Undivided (a)	TWLTL	Raised Median			
	ADT 22,500					
30	7-9	7	5			
60	8-10	8	6			
90	9-12	9	6			
	ADT 32,500					
30	9-13	9	7			
60	11-14	11	8			
90	12-17	12	9			

(a) Higher value with parallel parking

Note: Assumes 65% of all accidents are property damage only.





Annual Delay to Major Street Left-turn and Through Vehicles

Driveways/Mile	Undivided	TWLTL	Raised Median			
	ADT 22,500					
30	2,200	1,300	1,300			
60	2,200	1,400	1,400 1,400			
90	2,200	1,400				
	ADT 32,500					
30	7,100	3,000	3,100			
60	7,800	3,200	3,500			
90	8,000	3,200	3,400			

Note: Assumes 10% Left Turns per 1320 ft segment

# When To Upgrade? TWLTL to Raised Median

Conversion from an TWLTL to a Raised-Curb Median (Business and Office Land Use)

		Access	ccess Left-Turn Percent per 1,320-ft Segment						
Through	ADT								
Through	ADI	Pt.	Length		10	45	00	00	
Lanes		Density	0	5	10	15	20	30	
4	17,500	30							
		60							
		90		Site-spe	cific e	xamina	tion red	quired.	
	22,500	30							
		60							
		90							
	27,500	30				_			
		60							
		90							
	32,500	30							
		60							
		90	nsider ad	dding a ra	aised-c	urb mec			
	37,500	30							
		60						SWET	
		90						00001	
	42,500	30							
		60					SW	'ET	
		90							

Note: SWET = Stay with existing TWLTL

## **Research Project 2**

#### Medians Public Involvement Campaign

- (3) focus groups to determine public perception of medians
- Residents, business owners, elected officials
- Design and print color brochure
- Create 3-5 min. DVD
- Create median information web page